

## **Rules of Conduct for BEAM Practitioners**

The following rules set out the standard of professional conduct required of every BEAM Professional and BEAM Affiliate (the Practitioner). The rules consist of five principal requirements. Under each principal requirement, examples are given to illustrate how it is applied to the work of the Practitioner.

Unless the context otherwise requires, the following words shall have the following meanings:

- “Organisations” shall mean Hong Kong Green Building Council Limited and BEAM Society Limited.
- “Practitioner” shall mean a BEAM Professional / a BEAM Affiliate.
- “Profession” shall mean the profession consisting of BEAM Professionals and BEAM Affiliates.

### **1. A Practitioner shall uphold the value, dignity and reputation of the Profession.**

In pursuance of this rule, a Practitioner shall, inter alia:

- (a) uphold the value of green building and endeavour to implement the principles of green building in his or her work;
- (b) conduct himself or herself in a manner so as to uphold the dignity, standing and reputation of the Profession; and
- (c) not carry out any act that will bring the Profession and the Organisations into disrepute.

**2. A Practitioner shall abide by laws related to the Profession.**

In pursuance of this rule, a Practitioner shall, inter alia:

- (a) abide by ordinances, regulations and other statutory instruments that govern his or her professional work such as those related to environmental protection; and
- (b) abide by ordinances, regulations and other statutory instruments that govern ethics and matters related to the Profession such as prevention of bribery, health and safety.

**3. A Practitioner shall comply with the rules and regulations of the Organisations.**

In pursuance of this rule, a Practitioner shall, inter alia:

- (a) be cooperative in his or her dealings with the Organisations, including responding to any enquiry and/or notice of hearing when inquiry into suspected misconduct has to be carried out; and
- (b) follow any rules and regulations made by the Organisations, which may be related to sitting of examination, use of logos and labels, making of BEAM Plus submissions, etc.

**4. A Practitioner shall respect the intellectual property rights of the Organisations.**

In pursuance of this rule, a Practitioner shall, inter alia:

- (a) protect proprietary, confidential or other classified information (e.g. training materials) provided to them by the Organisations and not misuse them;
- (b) not make or keep copies, excerpts or notes of examination materials in the BEAM Practitioner examinations, and not divulge any information learnt or obtain from such examinations; and
- (c) not infringe any trademarks, patents or copyrights possessed by the Organisations.

**5. A Practitioner shall conduct his or her business in a competent, ethical and objective manner.**

In pursuance of this rule, a Practitioner shall, inter alia:

- (a) ensure adequate maintenance of his or her professional competence;
- (b) not undertake responsibility that he or she is not qualified and competent to discharge;
- (c) not provide information about his or her qualifications, capacity and competency that is non-factual, misleading or fraudulent; and
- (d) disclose any real or potential conflicts of interest to his or her client and immediately refrain from participating in work involving such conflicts.

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